



Social Psychology of Risk

Free SPoR Methods Workshop - Nth America



**SOCIAL
PSYCHOLOGY
OF RISK**

01 | Are you Risk and Culturally Intelligent?



Understanding the way people make judgments and decisions is fundamental to developing risk intelligence, considering cultural context.

The Social Psychology of Risk (SPoR) and cultural factors are critical in tackling the challenges of risk in the workplace.

The workshop gives participants an understanding of the terrain of risk. Participants will receive exposure to pioneering work in The Social Psychology of Risk (SPoR) and skill development in Risk Intelligence.

How to Register

Contact Matt Thorne:
matthew@riskdiversity.com.au
Mb: 0413 771 723

Matt will contact all who register and set a mutually convenient time.

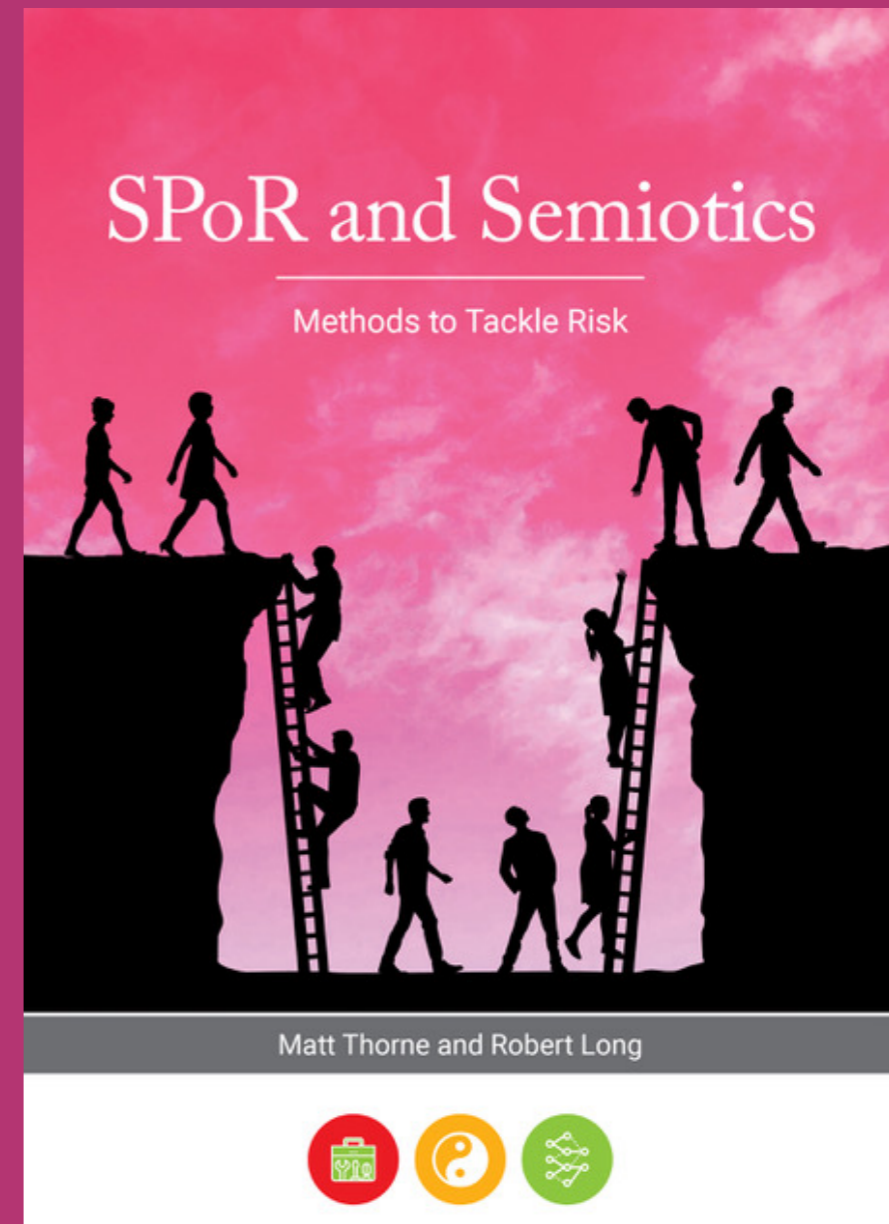
- This is a brief overview of the work in Social Psychology of Risk, designed to give Leadership an understanding of how it could be implemented into their organisation.
- The SPoR Methods Workshop typically takes two hours and includes question time. Follow up sessions are possible.
- Attendance by C-Suite, Senior Leadership including those involved with decision making in Safety, Risk, Human Resources and Organisational Culture.
- Training space is required, including a white board, all other tools and training materials supplied by Risk Diversity.
- The two hour session is initially online, via Zoom.
- Organisations to pay for Travel and Accommodation if face to face option is desired.

Risk Diversity

Learning Outcomes

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- Develop a stronger capability in Risk Intelligence.
- Understand how the Social Psychology of Risk improves risk management.
- Better understand the nature of culture as the collective unconscious that is enacted in the Semiosphere (symbolic space).
- Become alert to key messages about risk, including knowledge of heuristics, biases, discourse, language and decision making.
- Learn about the hidden aspects of cultural formation and shaping.
- Learn new skills in how to engage others in tackling risk with a view to helping enhance risk intelligence in the workplace.
- Skills in cultural decision making.
- I-Cue Engagement Listening Skills
- Engagement and Open Questioning Skills



Please Note: It is recommended for workshop participants to download the free book:
SPOR and Semiotics, Methods to Tackle Risk. (And read Chapter One.)

Download here: <https://www.humandymensions.com/product/spor-and-semiotics/>

Presenter/Facilitator

Author of *SPoR and Semiotics, Methods to Tackle Risk*

International Presenter

Director of Studies Asia/Pacific; Centre of Leadership and Learning in Risk (Canberra)

MSPoR; FCLLR; Dip OHS; Cert IV Business Management; Cert IV TAE; Exemplar Global AU TL, QM, EM, OH, IS, NDIS (Auditing); MPTI Certification (Coaching)

Masters Social Psychology of Risk

Fellow Centre Leadership and Learning in Risk (CLLR)

Diploma Occupational Health and Safety

Cert IV Business Management and Training and Evaluation

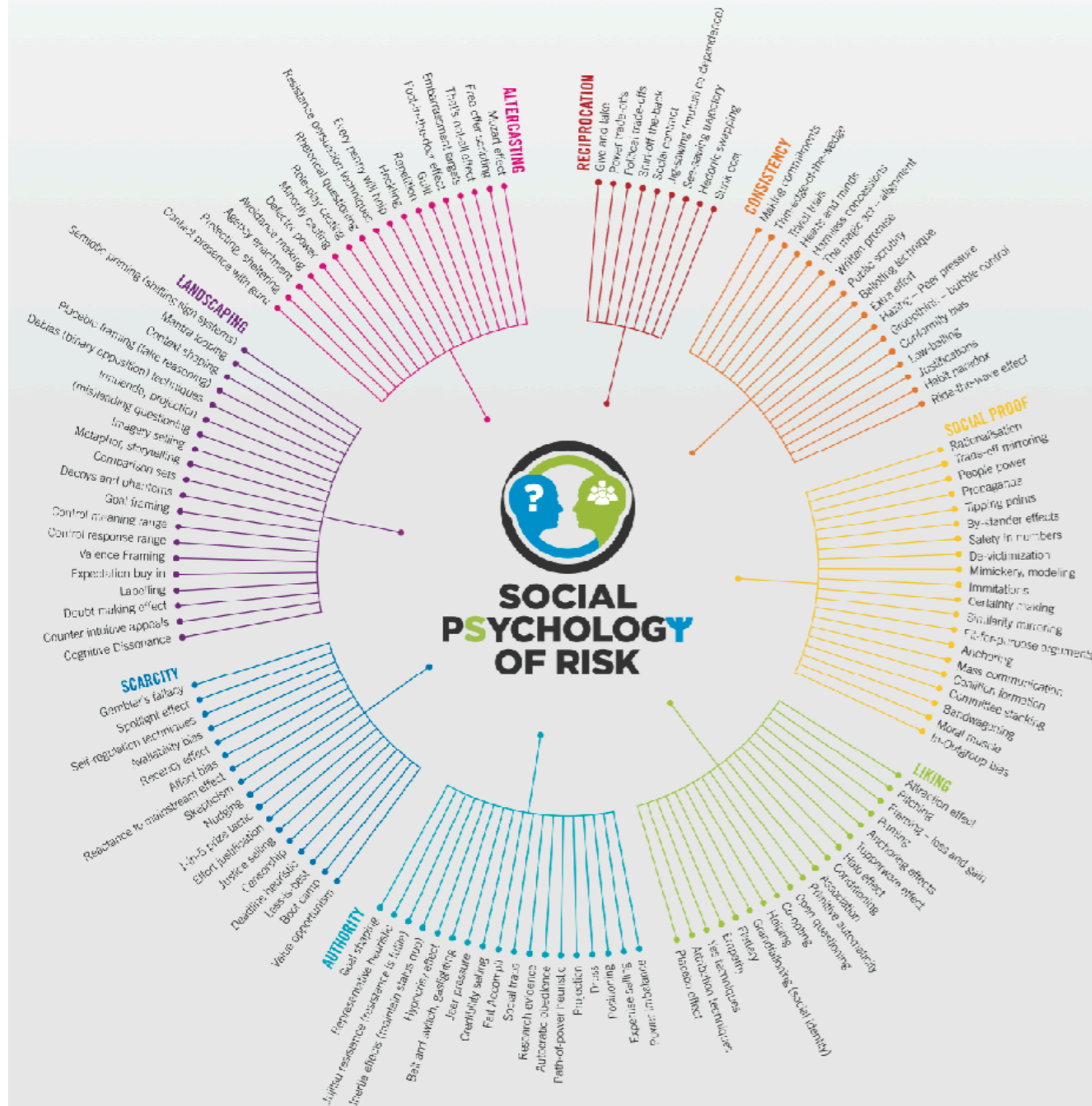
Exemplar Global AU, TL, Quality Management, Environmental Management, Occupational Health, Information Security, National Disability Insurance Scheme (auditing)

MBTI Certification (Coaching)

Experience in Construction, FMCG, Mining, Manufacturing, Energy Management, Security, Logistics.



MAPPING SOCIAL INFLUENCE STRATEGIES



- SUSPEND AGENDA**
Not thinking of what to say next
- PRIMING**
What precedes making what follows 'stick'?
- PITCHING**
Level so the message can be 'caught'
- MIRRORING**
Replicating look, text, word, symbols.
- FRAMING**
What is in frame? And Re-Frame!
- ANCHORING**
Making the message 'hold'.

LANGUAGE INFLUENCING



DIALOGUE DOs

- | | |
|---|--|
| <p>LISTENING
Active orientation, 'attending', suspend agenda</p> <p>KNOW YOUR AUDIENCE
Respect, rapport, relationship</p> <p>ESTABLISH UNDERSTANDING
Reflect, feedback, mirror</p> <p>CREATE SPACE
Tune in, take time, trust</p> <p>HELP-SUPPORT
Homework, research, content</p> | <p>PEOPLE-CENTRED
Humble Inquiry, learning, bias consciousness</p> <p>OPEN QUESTIONS
Seek a sequence, discover story, reframe</p> <p>CLEAR LANGUAGE
Eye contact, body language, trajectory</p> <p>KNOW POWER
Tolerance, practice presence, negotiate</p> <p>HEURISTICS
Minds 1&2, arational, trade offs</p> |
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04 Links to Learning

Links

In order to assist with understanding the contents of the program the following videos are available:

SPoR and Semiotics. Methods for Tackling Risk - <https://www.humandimensions.com/product/spor-and-semiotics/>

Culture Cloud - <https://vimeo.com/118458068>

One Brain Three Minds - <https://vimeo.com/106770292>

The Unconscious and Risk - <https://vimeo.com/135536440>

Introduction to Culture - <https://vimeo.com/241991717>

CVFs - <https://vimeo.com/242003049>

Example iCue Conversations by Matt and Dr Long:

<https://vimeo.com/manage/videos/783101851>
<https://vimeo.com/manage/videos/890886064>

