



Present

Understanding Culture Tackling Risk

WORKSHOP: 24 September 2019 (10.30-3.00)

PRESENTER
DR ROB LONG (AUSTRALIA)



Registration Contact



Are you Risk and Culturally Intelligent?

Understanding the way people make judgments and decisions is fundamental to developing risk intelligence, considering cultural context.

The Social Psychology of Risk and cultural factors are critical in tackling the challenges of risk in the workplace.

The Program gives participants an understanding of the terrain of risk. Participants will receive exposure to pioneering work in The Social Psychology of Risk (SPoR) and skill development in Risk Intelligence.

Who should attend? [Links](#)

- Leaders and Managers
 - Business Risk Professionals
 - Risk and Safety People
 - Security People
 - Operations Managers
 - Risk Managers
 - Site Managers
 - HR People
 - Project Managers
- In order to assist with understanding the contents of the program the following videos are available:
- Culture Cloud - <https://vimeo.com/118458068>
- One Brain Three Minds - <https://vimeo.com/106770292>
- The Unconscious and Risk - <https://vimeo.com/135536440>
- Introduction to Culture - <https://vimeo.com/241991717>
- CVFs - <https://vimeo.com/242003049>

Learning Outcomes

By the conclusion of the program participants will:

- Develop a stronger capability in Risk Intelligence.
- Understand how the Social Psychology of Risk improves risk management.
- Better understand the nature of culture as the collective unconscious that is enacted in the semiosphere.
- Become alert to key messages about risk, including knowledge of heuristics, biases, sicourse, language and decision making.
- Learn about the hidden aspects of cultural formation and shaping.
- Access a range of unique Social Psychology of Risk tools that help facilitate influence.
- Learn new skills in how to engage others in tackling risk with a view to helping enhance risk intelligence in the workplace.
- Workshop and practice skills in cultural decision making.

“There is no learning without risk, and no real living without learning”

Dr Rob Long

Program Outline

Morning

- Introductions
 - What is The Social Psychology of Risk?
 - How humans make decisions - Model One: One Brain Three Minds
 - What is Risk Intelligence and Risk Maturity?
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- Humans as Social Beings and Social Influencing
 - Understanding Layers of Risk - Experiments in Bias and Heuristics
 - Model Two - Workspace, Headspace, Grouspace
 - Defining culture - What is the Culture Cloud? Myths About Culture
 - Model Three - The Culture Cloud
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- Language, Discourse and Social Influence
 - Model Four - Mapping Social Influence

Afternoon

- The Safety Paradox
 - By-Products and Trade-Offs in strategies to tackle risk
 - How current methods create Fragility and Immaturity
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- The power of signs and symbols, communicating to the unconscious
 - Culture as the semiosphere
 - Culture as the collective unconscious
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- Model Four - Interactive tools to tackle risk
 - The Application of Risk Intelligence
 - Challenges
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Presenter/Facilitator



Dr Robert Long

PhD., BEd., BTh., MEd., MOH, Dip T., Dip Min.,

Rob is global founder of the Social Psychology of Risk and, Director of Human Dimensions, Centre for Leadership and Learning in Risk and, Social Psychology of Risk Pty Ltd (SPoR). Rob is an International presenter and author of eight books on the Social Psychology of Risk.

Rob's pioneering work and perspective is highly sought after globally by organisations who seek to do more than just manage risk with systems and process. The work of Dr Long is delivered globally with a head office in Linz Austria.

Rob has a creative career in many sectors of organisations including: teaching, education, community services, government, business, industry, building and construction, mining and management.

Rob has lectured at various universities since 1990 including University of Canberra, Charles Sturt University and ACU. He has also held distinguished positions outside of academic life including Manager Evacuation Centre during the Canberra Bush Fires in 2003, Emergency Coordination Operations Group Beaconsfield 2006, Community Recovery Beaconsfield 2006 and Risk Management Coordinator World Youth Day (Canberra Goulburn) 2008.

Rob has served on numerous Australian inter-governmental task forces, committees, ministerial councils and working groups in areas such as: gambling, crime, homelessness, indigenous disadvantage, social infrastructure, child protection, youth-at-risk, drug addiction, prisons and social justice.

Details

Tickets - \$50

Payment at the venue.

Participants receive:

- A complementary book by Dr Long
- Manual
- A suite of practical SPoR tools
- A usb pen with full copy of the presentation

Location

Federation University

Mt Helen Campus (Ballarat)

Campus Map link here

Time

Tue, 24 September 2019

10.30 AM – 3.00 PM

Contacts

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Training Strategies

- Interactive Presentation
- Experiential Learning
- Micro Training
- Semiotic Mapping
- Group Work

Registration

- Registration closes on 19 September
- Places are limited

Registration