



TABLE OF CONTENTS

- Two Weeks to Psychology of Risk Conference Sydney
- Conference Discounts
- Winners of Conference Places
- New Group Start the Post Graduate Program
- Risk is a Wicked Problem
- New Videos Posted
- The Perils of Conformity
- Win a Copy of Rob and Craig's Book
- Links and Groups

Two Weeks to Psychology of Risk Conference Sydney

ACU AUSTRALIAN CATHOLIC UNIVERSITY

Psychology of Risk  
 CONFERENCE: 25-26 MARCH 2015

Hear from:  
 David Fitzgerald, GM HSE, Risk and Improvement, Telstra  
 Graham Long, CEO/Pastor, The Wayside Chapel  
 Matthew Gill, Previously GM, Resourcesfield Gold Mine  
 Dr Robert Long, Director, Human Dimensions

Enter

Partners

human dimensions

The Centre for Leadership and Learning in Risk

ACU executive education

IN OTHER NEWS

Add a title

Enter your description

Only two weeks to register for the conference on 25,26 March at ACU North Sydney.

If you are looking for a conference with a difference in tackling risk then download the conference flyer [here](#).

If you want to register look [here](#).

If you want more then email [Brad](#) or [Rob](#).

Conference Discounts

There are a number of discounts available for those interested in the conference.

The first is a 50% discount on registration for those who are students. This is not just for the ACU Post Graduate Program but any person doing academic study.



There is also a \$100 Myers voucher available to anyone who registers and brings another registration.

There is also a discount available under hardship circumstances, if this is your situation please email [Brad](#) or [Rob](#).

Winners of Conference Places

Contratulations to the following who won places at the conference from the last Newsletter.

Mick Cameron

Lanskey Constructions Pty Ltd, South Australia

Kathy O'Neil

Project Coordination, ACT

Sajan James

PWB Anchor, Victoria

## New Group Start the Post Graduate Program



This week sees the commencement of the third group of people going through the Graduate Program in the Psychology of Risk at ACU. The program continues to blossom and attract a significant diversity of people across a range of industries including: Health, Finance, Enterprise Risk, Safety, Security, Community, Building and Construction, Mining, Manufacturing and Government.

The group has an enrolment from New Zealand, similar to a person who flew from Europe to do the Program last year. The Program continues to grow and many have indicated their interest in commencing next year also attracting strong interest from Singapore and South Africa.

So, with 25 people enrolled in the Graduate Certificate and 22 enrolled in the Graduate Diploma there are now 47 people now in the 2015 Program and quite a number presenting at the Inaugural Psychology of Risk Conference on 25,26 March in a few weeks time.

The next program intake is now in February 2016 and places are limited to 20. If you want to know more about the Post Graduate Program in the Psychology of Risk you can find more information here:

<http://www.humandimensions.com/post-graduate-studies>

or here:

<http://www.safetyrisk.net/post-graduate-studies-in-the-social-psychology-of-risk/>

<http://www.safetyrisk.net/second-group-completes-graduate-certificate-in-psychology-of-risk/>

or register with [Brad.Markham@acu.edu.au](mailto:Brad.Markham@acu.edu.au)

## Risk is a Wicked Problem



One of the most popular words in orthodox approaches to risk is the word 'control'. Yet, the very notion of uncertainty embedded in the concept of risk means that there are things we cannot control. This is why understanding and knowing how to develop resilience is so important. We tend to focus far too much on 'control' and far too little on 'resilience'. and resilience is not something that is 'engineered' rather resilience is something that is 'learned'.



**Craig Ashhurst** is one of Human Dymensions' senior consultants and associates and is completing his PhD on Wicked Problems at ANU. Craig has been working with Rob for more than 20 years and he and Rob often co-present together.

Craig helps organisations 'tackle' wicked problems. Wicked problems are intractable, unsolvable challenges that often seem to create as many by-products and trade offs as things they attempt to solve. The idea that one can simply 'fix' a wicked problem is simplistic facifulness. Wicked problems extend beyond complexity and often involve networked dependencies on a range of stakeholders and disciplines. It is like trying to solve a political problem without consulting expertise in community, security, environment, education and finance.

Craig also is Director of his own company called **Niche Thinking** and is a brilliant facilitator in helping different groups talk to each other. Craig can be contacted [here](#).

You can read more about wicked problems here:

[www.nichethinking.net.au/Home\\_files/Wicked\\_Problems.pdf](http://www.nichethinking.net.au/Home_files/Wicked_Problems.pdf)

[cognexus.org/wpf/wickedproblems.pdf](http://cognexus.org/wpf/wickedproblems.pdf)

[Wikipedia](#)

[Dialogue Mapping to Tackle 'Wicked Problems'](#)

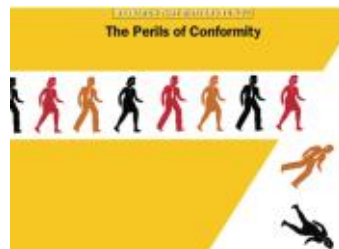
[Social Messiness and Wicked Problems](#)

### New Videos Posted

Since last Newsletter a number of new videos have gone up. You can view theme [here](#). IN the new videos Rob tackles the problem of zero discourse and ideology, defines and discusses culture and, talks about experiential learning. The videos are downloadable and have been produced by **Rick Long of InVision Productions**. Thanks to Rick for all his great work. he is currently producing a series of induction videos for Harris Farm Markets.



### The Perils of Conformity



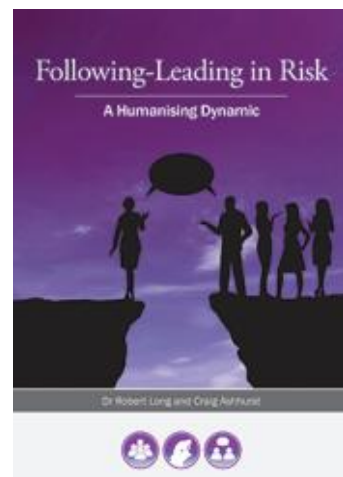
The latest issue of the Scientific American Mind explains how groupthink can actually drive us apart and 'wedge' relationships. The research discusses the importance of understanding **unconscious biases** and how these often drive prejudice, judgmentalism and differentaiaation. If you don't already subscribe to the **Scientific American Mind** many librairaies have copies in their online data bases.

### Win a Copy of Rob and Craig's Book

Here is your chance again to win a copy of Rob and Craig's book on Following-Leading in Risk. The first 5 entries that explain the semiotics in the cover of the book will win a copy. Just explain what the image on the cover says to you about following and leading, or indeed what it says about how people understand risk in a following leading relationship.

Send your entries to [admin@humandymensions.com](mailto:admin@humandymensions.com)

**Just a note**, most prizes generally go off within an hour of the post of the Newsletter.



### Links and Groups

Rob's Latest Book Recommendations on

[Safety](http://www.safetyrisk.net/top-20-safety-books/)<http://www.safetyrisk.net/top-20-safety-books/>

Rob's Blog

<http://www.safetyrisk.net/author/rob-long/>

Human Dymensions Web Site

<http://www.humandymensions.com/>

Join the Safety Leadership Group on facebook

<https://www.facebook.com/groups/152071534818549/members/>

Accreditation in Australia LinkedIn Group

A group formed to discuss concerns about trends to monopolize accreditation and registration of the safety profession in Australia.

[http://www.linkedin.com/manageGroupMembers?dispParts=&gid=6697359&memberLevel=PENDING&trk=my\\_groups-tile-flipgmt](http://www.linkedin.com/manageGroupMembers?dispParts=&gid=6697359&memberLevel=PENDING&trk=my_groups-tile-flipgmt)

Social Psychology of Risk Forum

<http://www.linkedin.com/groups?home=&gid=6745222>

[Edit your subscription](#) | [Unsubscribe instantly](#)

HUMAN DYMENSIONS PTY LTD.  
10 Jens Place  
Kambah ACT 2902  
Mobile: 0424547115  
Fax: 02 62311815  
[www.humandymensions.com](http://www.humandymensions.com)